

## CATALOG ADVERTISING: Deadline: February 1, 2018

Contact: Joan Gunn •joangunn@mac.com•(815) 943-1492

Payment may be made on-line by credit card or by check sent to Jill Britton. Copy and images must be received by Joan Gunn on or before the above deadline. Electronic copy is preferred.

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (numbers) \_\_\_\_\_ Email \_\_\_\_\_

Please enter my advertising order as per copy below in the following category:

***Please copy this form for each ad.***

- Use black & white or colored glossy photos, or email digital photos in jpg format with 300 DPI resolution. Sample layout can be submitted in Word or PDF formats.
- Clearly print or type all hard copy, please! Electronic copy is preferred.
- Label the back of each photo with your name and address (don't write on the photo itself!), and enclose an SASE if you want the photo returned by mail.
- Ads & photos will be available for pickup during the Specialty in Hospitality or at the Catalog Sales table.

**Make checks payable to 2018 NCA National Specialty.** Mail checks to:

P.O. Box 554, Montrose, MI 48457  
jdbritton@centurytel.net

For expedited delivery:

13567 McKinley Rd, Montrose, MI 48457  
(Waive signature)

Full page (7<sup>1</sup>/<sub>2</sub>" x 4<sup>1</sup>/<sub>2</sub>") b/w \$50 \_\_\_\_\_  
(single photo)

Full page (7 1/2" x 4 1/2") color \$75 \_\_\_\_\_  
(single photo)

Additional page (b/w) \$30 \_\_\_\_\_  
(no photo)

Additional page (color) \$50 \_\_\_\_\_  
(no photo)

Additional photo \$15 each \_\_\_\_\_

Half Page (3<sup>3</sup>/<sub>4</sub>" x 4<sup>1</sup>/<sub>2</sub>") \$30 \_\_\_\_\_  
(no photo)

Booster Listing \$10 \_\_\_\_\_

TOTAL: \_\_\_\_\_

***Transfer above total amount to Summary Sheet with payment.***

***Postdated checks cannot be accepted. All returned checks (NSF) will be charged a \$40 Service Fee. NSF Checks do not constitute a valid advertisement.***